

SAS ANNUAL REPORT

| 2014 |

Fighting for Justice Through Harmony

Overview

2014 was an exciting year for SAS! We got approved for our 501(c)(3) status in August and worked towards our goal of going on staff full time in August of 2015. We were a part of 21 events throughout the year (*Timeline of all events on page 4*).

2014 Beneficiaries

In 2014, we got to raise money for seven different organizations fighting sex trafficking on the front lines. These organizations were in four different states across the nation. (see page 2)

Financials

At SAS, we are fully committed to being transparent with our financials. See page 8 for more information on donations, money raised at events, money given away and more.

Contact Us

Feel free to e-mail us any time at :

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Our Mission

To join in the fight against sex trafficking in the U.S.
Using music as a tool to raise awareness and end injustice.

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- 4. Timeline of 2014 events
- 8. Financials





PROGRAMS

Benefit Concerts

At SAS, we run benefit concerts around the U.S. to raise money and awareness to fight sex trafficking. Each concert supports a local organization fighting sex trafficking in the area of the concert.

How we help:

- ◆ **Funds:** At each concert 80% of ticket profits (after costs) goes directly to the local organization. 20% comes back to SAS so that we can run more events around the U.S.
- ◆ **Awareness:** Concerts provide a stage for organizations with the community they are working in. Experts or survivors tell their stories at each of our concerts so that they can raise the awareness of what sex trafficking looks like in their city.
- ◆ **Partnerships:** Concert attendees who come to our events will never leave feeling helpless. They will be connected to a local organization who they can get involved with without leaving their hometown.

Who we help:



Over the past three years, we have expanded by helping organizations in four states around the U.S. This was while both of our founders were in college!

2012 beneficiaries

2012-2013 beneficiaries

2012-2014 beneficiaries



PROGRAMS CONTINUED

Artist Partnership Program

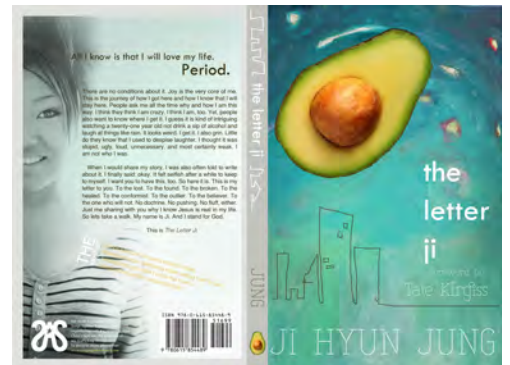
At SAS we partner with musicians in order to raise awareness and funds to fight sex trafficking. Our partners are committed to giving a percentage of their CD proceeds to SAS. Some of them have also done shows with us, lending their talents and stage to put an end to sex trafficking. We believe that music is a universal language that has the ability to break the chains of injustice!

2014 Artist Partners



*Singer/ Songwriter, **Tate Kirgiss** committed 100% of proceeds from 40 CD's to help further the cause of SAS.*

*Author, **Ji Hyun Jung** has also published her first book and commits a portion of her proceeds to the work of SAS!*



*Musicians, **Caleb and Criston** committed a portion of their proceeds from their first EP, *Post Apocalyptic Self* for the first six months after it was released.*

*Co-founder of SAS, **Grace Theisen** released her first single, *Authentic Breakdown*. All proceeds go towards SAS.*



2014 SAS TIMELINE

SAS First Interns (Sept 2013-May 2014)

Taylor (Hope College) and Erin (MSU) were the very first SAS interns for the school year of 2013/2014! They both went above and beyond the call of duty and set the bar high for future interns.

Birthday with a Cause (January 4):

A donor celebrated her birthday with a night dedicated to SAS. A survivor who has spoken out because of attending an SAS event shared her story and Lauren Lancaster educated the audience on what SAS is and does.

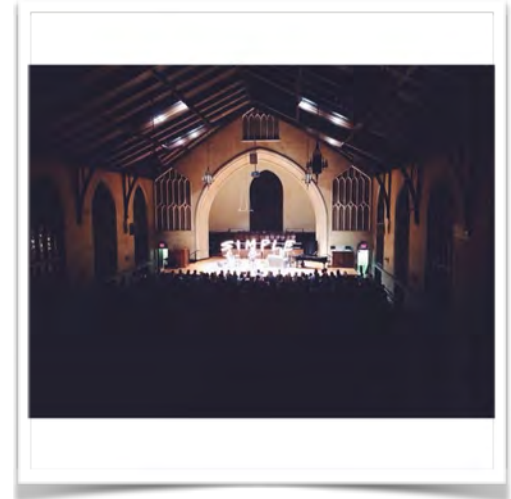
Raised for SAS: \$1,180

Second Hope For Freedom Benefit Concert (February 27th)

We had the second Hope College/SAS concert. We featured musical talent, Judah and the Lion and Andrew Ripp in Dimnet Chapel. Over 550 Hope College students heard trafficking survivor, Malynda, tell her story.

SAS Profit: \$998.20

Given Away to the Hope Project: \$3993



HASP Presentation (March 5)

Grace Theisen and Nate Miller presented to over 200 Hope Academy Senior Professionals on what human trafficking is (both internationally and nationally), what it looks like in West Michigan and what SAS does to fight it.

SAS profit: \$100 donation for speaking

Hope College Gender Issues Conference (March 12)

Grace Theisen and intern, Taylor, educated students on what sex trafficking is and how it works in West Michigan.

Spartans Against Slavery Benefit Concert (April 16)

SAS hosted a benefit concert for Project Liberty at MSU's Wharton Center. Over 780 students came out and were educated on what Project Liberty is doing in Lansing, MI to fight trafficking. Musical features were the Hope College Band (Oso) and Tate Kirgiss.

SAS donations: \$376

Given Away to Project Liberty: \$1,880

Bellevue First Baptist Church (April 26)

SAS traveled to Bellevue, Michigan to be a part of a human trafficking awareness event. Grace Theisen played a few songs and Lauren Lancaster educated the audience on what sex trafficking is and how SAS works to eradicate it.

Tax Exempt (August 6)

We became an official 501(c)(3) nonprofit organization!

Pour Fest (August 8-9):

A two-day music festival, featuring Judah and the Lion, Benjah, Roy Tosh and Grace Theisen, was held in Mooreseville, Indiana to raise awareness and funds for SAS. (No cost for SAS other than gas.)

Raised for SAS: \$500

**Kalamazoo First Assembly of God: Speaking Engagement (August 10):**

Lauren Lancaster and Grace Theisen spoke to our first official church partner. They updated them on the past year's events and where we are headed.

Donation to SAS: \$500 honorarium plus \$200 in gas cards.

LionLamb Music Festival (Sept. 6)

Grace Theisen traveled down to Springdale, Arkansas for a Christian music festival featuring Phil Wickham. She spoke about SAS and set up a booth.

Kalamazoo Benefit Concert (Sept. 11)

SAS and KFirst (our church partner) partnered to raise money for The Manasseh Project. Mike Mains and the Branches was the headlining band.

No profit was raised (\$765 in tickets).

Given away: \$303.30 was given in donations from crowd to Manasseh Project.

New Interns August 2014-May 2015:

Kelsie and Stacy, both Sophomores at Hope College.

**Starry Night Festival (Sept. 14)**

SAS set up a booth at a music festival in Indiana.

SAS Mini Tour (Oct. 17-18, Nov. 15)

Traveled to Chattanooga, TN, Memphis, TN, and Chicago, IL with the band, Judah and the Lion. Set up a booth and lifted up a local nonprofit at each event. (Restore Core, Second Life Chattanooga, and C.A.A.S.E)

Funds raised for tour:

\$1,000 for SAS tour costs

\$583.38 to Restore Corps

\$563.38 to C.A.A.S.E

\$566.38 to Second Life Chattanooga



Bellevue Baptist Church and Heather Bays (November 8)

Money raised for Haven Rest in Battle Creek, MI. Heather Bays and Grace Theisen were the musical acts. *Free event.*

Cash Donations to SAS: \$44

Raised for SAS (20% of total donations): \$492.37

Money raised for Haven Rest: (80% of total donations) \$2,460

Matt Wertz and Songs Against Slavery (Dec 3)

SAS concert featuring Matt Wertz at Pillar Church in Holland, Michigan. Benefitted Manasseh Project.

Donations to SAS: \$141 (20% of ticket sales)

Donation to Manasseh Project:

\$564 (80% of ticket sales) + \$61 donations given by crowd = \$625 given to Manasseh Project

**Reconfigured Board of Directors (Dec. 14)**

First board meeting on Sunday December 14, 2014.

Members include Al Andrews, Mark Lancaster, Rebecca Jones, Keenan Fisher, and Matthew Shell, Lauren Lancaster and Grace Theisen.

Christmas with a Cause (Dec. 22)

The Banas Family hosted a Christmas party for SAS in Fort Wayne, Indiana.

Raised for SAS: \$660



SAS FINANCIALS



2014 Financials

MONEY IN	
Monthly commitment (donations)	18,110
Letters / pitch	-
Fundraiser	-
Concert Sponsors	-
Ticket Sales	10,063
Merchandise	6,659
Misc	13
Artist Partners	-
TOTAL INCOME	\$34,845

MONEY OUT	
Donations to Non-Profits	8,514
Artists	1,550
Venues	874
Marketing	679
Website	140
Travel	703
Salaries + taxes	-
Merchandise	7,073
Other	2,481
TOTAL EXPENSES	\$22,014

MONEY LEFT OVER	
Income minus expenses	\$12,831

